

PRESS RELEASE

## **DESIGNA at Intertraffic 2018, Amsterdam**

**Kiel, 2018-03-19: The anticipation is building. From 20 - 23 March 2018, DESIGNA will be represented at Intertraffic 2018 in Amsterdam (stand 03.302), one of the world's biggest traffic and transport industry trade fairs. Taking "Integrated Intelligence" as their theme, DESIGNA and its partner, ilogs, will be demonstrating the opportunities that the seamless interaction between innovative software features and the latest hardware offer for every industry.**

Visitors can look forward to several firsts. For example the new sector-specific software offerings, CAPS, that will take parking management into a new dimension, three new pay stations, and the 10<sup>th</sup> anniversary of the successful DESIGNA cloud service, ASP.

### **The DESIGNA trade fair highlights**

#### **CAPS – the new definition for optimised parking management**

As unique as every company: CAPS made by DESIGNA are the new customised software solutions for parking management. Tailored specifically to each sector, CAPS meet a wide variety of demands. They also extend both the service offering and workflow of car park operators easily at the click of a mouse.

#### **A very special first: the introduction of three new pay stations.**

That technical specifications and superior design go very much hand in hand is demonstrated by the three new DESIGNA pay stations – Pay Cash & Card, PAY Cashless and PAY Coinless. The special feature of the new pay stations is that they are specifically designed to cover the demand for different payment methods. Different operating heights are also no problem, for example if a disability-friendly pay station is required.

#### **An impressive anniversary – 10 years of the ASP Cloud Service.**

There is hardly another service from 2008 to the present day that has elicited such a positive response on such a sustained basis from car park operators as the DESIGNA ASP cloud service. No wonder, since it offers the convenient outsourcing of the entire IT system, a specially shielded server park, the lightning

DESIGNA  
Verkehrstechnik GmbH  
Faluner Weg 3 | 24109 KIEL  
GERMANY

T +49 431 5336-0  
F +49 431 533 6260  
info@designa.com  
www.designa.com

Management  
Dr. Thomas Waibel  
Register court Kiel 5 HRB 2234 KI  
VAT no.: DE 134876790  
WEEE Reg. DE 20911883

Commerzbank Kiel  
Sort code: 210 400 10  
Account: 7 401 565  
BIC: COBADEFFXXX  
IBAN: DE25 2104 0010 0740 1565 00

quick addition of, for example, parking services or the installation of the latest security updates. Currently around 45 million parking transactions take place every year via DESIGNA's ASP cloud service.

**Additional information:**

DESIGNA Verkehrsleittechnik GmbH  
Tabea Thomsen  
Faluner Weg 3  
24109 Kiel, Germany  
Phone +49 431-5336-0  
[www.designa.com](http://www.designa.com)