

PRESS RELEASE

**Tom "Brad" Fisher Joins DESIGNA as US Business Development Manager**

# Westmont, IL: DESIGNA has announced the appointment of Tom "Brad" Fisher as US Business Development Manager.

Mr. Fisher has built an extensive background in the parking industry since 2002, and more recently worked for PARCS, a leading provider of parking management solutions. He will be based in Westmont, IL, and will report to Bradfish.

As a world technology leader, DESIGNA has experienced tremendous growth in recent years and the entry into the American market has been very successful. As part of an expansion strategy, DESIGNA significantly invests in and expands its staff. An initial action for this strategy was to hire Tom "Brad" Fisher as US Business Development Manager.

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"Tom has almost twenty years' experience in PARCS and maintains strong relationships in the industry," said Sivak. "His time at Designa supporting many aspects of this department has positioned him well to be successful in this new path."

Bradfish says he is ready for the new challenge. "I look forward to working with our US Business Partners to continue expanding Designa's reach across the country."

DESIGNA's US corporation DESIGNA Access, Inc, is a subsidiary of DESIGNA Verkehrsleittechnik GmbH based in Kiel, Germany which manufactures, installs and services parking management systems for parking facilities around the globe.

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