



**DESIGNA TICKET // JANUARY 2014**

**Dear Customers and Associates,**

We hope that you had an enjoyable New Year and wish you a successful 2014.

you and your families a healthy and

Work on concurrent and upcoming projects is already moving at full speed here. For example, the installation work on the new DESIGNA parking management system at Frankfurt Airport is going as well as it possibly can, and it will soon be time to "check in" there with DESIGNA.

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Once again this year, DESIGNA will be attending numerous trade exhibitions worldwide so that we can introduce you to our latest developments. The next highlight will be Intertraffic, from 25 to 28 March in Amsterdam. One thing that we will be participating to take to the exhibition is our cloud plus service – ASP – which has now been running successfully for over 5 years.

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In the meantime, over 200 car parks with a total of 64,000 parking spaces and more than 1,000 terminals are being run over the Internet from a highly secured data processing centre in Germany. A service that has triggered veritable storms of enthusiasm among our customers, especially at peak times such as during the festive period. This is because with ASP they can count on guaranteed reliability and availability, and thus secure revenue streams.

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You can read about other exciting pieces of news in this edition of our newsletter.

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The DESIGNA TEAM

**OUR TOPICS**

- 01 WORKSHOP:**      [➔ The latest in theory and practice: the international DESIGNA workshop](#)
- 02 JOB FAIR:**      [➔ DESIGNA as an attractive employment brand: successful appearance at recruitment exhibitions](#)
- 03 INTRODUCTION:**      [➔ A glimpse at the team: a Schleswig-Holsteiner through and through](#)
- 04 ANNIVERSARIES:**      [➔ Congratulations: Big anniversaries seldom come onto their own](#)

**01 WORKSHOP**

**The latest in theory and practice: the international DESIGNA workshop**



Over 50 participants from all over Europe came together in Metz in September to find out about the latest software and support trends and products.

ther in Metz in September for four days at the end and support trends and products.

ASP and SEPA, LPR (license plate recognition) and e-commerce were just some of the red hot

-commerce were just some of the red hot

topicsthatwerethefocalpointofourpresentatio

nsandworkshops.

TheeventstartedwithajointvisittoFrankfurtA  
glimpsebehindthescenesofthiscurrentmajorDES  
learnaboutthechallengesandexcellentprogressb  
thebrandnewequipmentandhigh-techcontrolcentr

irport,wheretheparticipantswereabletotakea  
IGNAproject.Itwasinterestingnotonlyto  
eingmadeontheproject,butalsotosee  
einsitu.

Toensurethatthesocialsideoftheeventwasn't  
wasavisittotheOktoberfestinMunich.Fascinati  
atmospheresummedupthisunusualandinnovativeev

neglected,attheendoftheprogrammetherere  
nginsights,effectiveresultsandagreat  
entformat.

ForDESIGNA,thiswasalltheencouragementandinc  
againthisyear.Wewillletyouknowabouttheadat  
takeplaceshortlybeforeIntertraffic.Wewillals  
venueandprogramme.

entiveneededtocontinuetheworkshop  
esinplentyoftime;inallprobabilityitwill  
okeepyouinformedinthisconnectionaboutthe

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## 02JOBFAIR

### DESIGNAasanattractiveemploymentbrand:successf exhibitions



Intheseearchforsuitableup-and-comingtalent,in  
presenteditselfatanumberofdifferentjobfairs

recentweeksDESIGNAhassuccessfully  
intheKielarea.

Attendanceswereenormous,andinterestwasextraor  
sought-afterspecialistswereengineersandITspec  
developmentdepartments.

dinarilygreat.Rightatthetopofthelistof  
ialistsforthesales,supportand

Inadditiontoprofessionalqualities,DESIGNAplac  
andteamskills.Afterall,itisonlywithoutstan  
maintainandextenditsmarketedgebothdomestical  
employeesinthisprocesswithflathierarchies,fl  
makinglatitude.

esagreatdealofimportanceonpersonality  
dingteamplyersthatsDESIGNAwillbeableto  
lyandinternationally.Wesupportour  
exibleworkinghoursandgenerousdecision-

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## 03INTRODUCTION

### Aglimpseattheteam:aSchleswig-Holsteinerthrou ghandthrough



"Firstandforemostitwastheinnovativestrength  
thatconvincedmetotakethejobwithDESIGNA!"sa  
Thessmann.

ofthecompanyanditsproximityto myhome  
ysSchleswig-HolsteinbornUlrich

Aftercompletingavocationalhighschool diploma,  
degreeinindustrialengineeringandhasnowbeena  
productmanagementdepartmentforovertwoyears.

thisSchleswig-Holsteinlocalcompleteda  
nintegralpartoftheDESIGNAteaminthe

Scarcely having got his feet under the table, he was able to quickly hand the project management role for the new ONEpay station, which was introduced on 1 May 2013 to great success. But it is exactly this kind of challenge and "learning by doing" that appeal to Ulrich Thessmann. As he says, "Not woda days are alike! There is always something new to discover and the harmony within the company is great!"

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ced on 1 May 2013 to great success. But it  
doing" that appeal to Ulrich Thessmann. As  
mething new to discover and the harmony

Away from work, Ulrich Thessmann is keen to participate in endurance sports and loves keeping fit. He also finds that long walks in the countryside and along the coast with his partner are the best way to relax after a hard day at work. "Put simply, I enjoy being outdoors, and the region has so much to offer!"

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de and along the coast with his partner are the  
mply, I enjoy being outdoors, and the region

DESIGNA is delighted to have such a dedicated young staff member among its ranks.

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## 04 ANNIVERSARIES

**Congratulations: Big anniversaries seldom come often here**



In times of frequent change, something that is not also not so very unusual: a long period of service

altogether common place at DESIGNA but with the company.

We are currently celebrating the following anniversaries and would like to thank for his long-term dedication to the success of our customers and company:

any:

Stefan Daniel: 20 years

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