



## DESIGNATICKER//SEPTEMBER2013

Dear customers and associates,

Summer, sun, the holidays. What might be the best weekend again. But there's no need to be sad! This is it. DESIGNA's projects in the leisure sector and at the during the golden days of autumn.

Weeks of the year have almost come to an end. This edition of the newsletter reports on a few of the same time offers a few tips for days out

Or how about a trip to Bratislava? Our partner, DPP for around 3,000 parking spaces in Slovakia's large look at our report on this, and find out how DESIGNA's parking customers can leave their car park easily and without a ticket using the LPR Fast Exit function.

S, s. r. o., has installed the parking system at shopping centre, Aupark Bratislava. Take DESIGNA's parking customers can leave their car park easily and without a ticket using the LPR Fast Exit function.

We hope you enjoy your read and wish you a pleasant

late summer!

Your DESIGNA team

### OUR TOPICS

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### 01 TECHNOLOGY

#### Aseasyas 1-2-3: ticketless exit with LPR Fast Exit



What car park customers really want: be it at the airport, the shopping centre or a hotel, they want to be able to park and collect their own car without going to a lot of trouble and spending a lot of time.

With the help of the Fast Exit function, DESIGNA offers car park customers an easy, ticketless exit. This is all made possible by the ABACUS system's license plate recognition (LPR) function. The car park customer takes a ticket as usual at the entrance. This is linked in parallel via LPR to the database and stored. After the ticket has been paid for, the system opens the barrier at the exit automatically, as soon as the installed LPR system has recorded the license number and compared it with the database.

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Carpark operators benefit from the use of LPR too. occupancy and faster exits/higher throughput, the it is also possible, using stored black, white and vehicles or the holders of customer cards and long

In addition to information on carpark profit above all from security. For example, VIPI lists to quickly recognise undesirable term parkers and act accordingly.

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## 02 PROJECTS

### **Aupark Bratislava – DESIGNA helps shoppers access the largest shopping centre in Slovakia**



Shopping is a delight here, and DESIGNA is part of s.r.o. has installed the ABACUS parking system for a great honour and a great project – after all, the A Slovakia. For the 8 parking areas, including two in lanes have been installed, of which 12 are only for exit easily using the contact-free ticket system. I pioneering technical equipment: the parking guidance parking space and optimises the flow of traffic. The system increases security and convenience. In 10 price discount units, which do not require a network connection in a flexible manner, are used.

With their unique operating concept and high-quality stations integrate flawlessly into the modern shopping station offer secure payment by credit card and PI

In an excellent location on the routes between Vienna to more than 200 shops and restaurants. In addition ensure that a visit means unlimited leisure enjoyment.

At Aupark Bratislava our partner, DPPS, around 3,000 parking spaces. This is a upark is the biggest shopping centre in ternal residential parking zones, a total of 24 season parkers who are able to enter and no other respect too, the project boasts esystem accelerates the search for a efully-integrated license plate recognition oject location the DESIGNA off-line ection and can thus be used in an extremely

design, the Pay-type automatic payment in environment. All 12 automatic payment N.

na, Prague and Budapest, Aupark is home , a cinema, fitness studio and bowling alley nt.

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## 03 PROJECTS

### **SLIMPARK – fresh design at the water's edge**



With SLIMPARK, DESIGNA Verkehrsleittechnik GmbH has developed a professional and economical parking system that is specifically tailored to the needs of small parking garages. It offers a high degree of functionality coupled with elegant design and practical operation. This means that SLIMPARK is a perfect partner for hotels and restaurants. The latest example is the Beach Motel in St. Peter-Ording.

Right in the north of Germany, in St. Peter-Ording, sand dunes and directly on the beach front, the Beach Motel offers a different kind of hotel experience. Every dweller or wellness fan, will discover an entire experience in the relaxed atmosphere of the 103 rooms, spa, dii: ker restaurant with its wood burning stone oven, in the beach cruiser hire centre. The Beach Motel's construction is reminiscent of the

developed a professional and tailored to the needs of small parking garages. It elegant design and practical operation. This and restaurants. The latest example is the

situated in front of a fabulous panorama of ch Motel, which opened in March 2013, ne, be they surfers, families, stressed-out city y new holiday feeling and accommodation ms, spa, dii: ker restaurant with its wood e, the private cinema and in the event rooms. e beach houses on the eastern seaboard of

America, including wooden verandas and large glazed façades. This is all perfectly matched by the SLIMPARK parking management system by DESIGNA, which ensures that a good impression is made with the guests thanks to its excellent design and high degree of user-friendliness.

The SLIMPARK system is easy to operate, and with its slow maintenance requirements, it is a valuable asset for both guests and hotels alike. At the Beach Motel in St. Peter-Ording, this includes special parking spaces for surfers with their own water and electricity hook-ups. For the man and every other motel guest, parking tariffs and short-term parking tickets can be created individually using barcode technology.

At the Beach Motel in St. Peter-Ording, modern architecture and lifestyle go hand in hand with the beach, sea and Frisian warmth.

Incidentally, in July, St. Peter-Ording hosted the eighth Kite Surfing World Cup, where the pros took part in breathtaking contests on the water. At the cutting edge: The Beach Motel St. Peter-Ording.

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25826 St. Peter-Ording, Germany  
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[www.beachmotel.de](http://www.beachmotel.de)

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## 04 ON THE WAY

### Parking can be fun!



Adventure, entertainment and 100% action. A visit to an amusement park promises a great day out for young and old alike. To make sure that the trip is a total success and everyone is happy from the moment they come through the gates, capable partners are essential. DESIGNA offers innovative, reliable parking management solutions for shopping centres or, among other places, for two of our projects: and adventure parks. Read on to find out more about

### Playmobil FunPark

The 90,000 m<sup>2</sup> PLAYMOBIL FunPark in Zirndorf near Nürnberg is the perfect place for kids to climb, balance and play to their hearts' content. Whether they want to dive into distant worlds, feel like a pirate, a dinosaur hunter, a knight, a noble dame in a castle or a princess, they can do it all here. And in the meantime there's plenty to keep Mum and Dad happy too. For example, enjoying the park atmosphere in one of the restaurants or the café bar. Opening times and more information from: [www.playmobil-funpark.de](http://www.playmobil-funpark.de)

PLAYMOBIL@FunPark Zirndorf  
Brandstätterstrasse 2-10  
90513 Zirndorf, Germany  
Telephone: +49-911-9666-1700

### Miniatur Wunderland

This attraction is a small world of superlatives. Currently covering over 1,300 m<sup>2</sup> of display space, visitors to Miniatur Wunderland in the Speicherstadt district of Hamburg can take a journey from Scandinavia via Germany, Austria and Switzerland to as far away as America – on

ascaleof1:87.Andifyoulookveryclosely,int hewestsection,"KnuffingenAirport"—an  
exactreproductionofHamburgAirport—you'recert aintofindaparkingsystembyDESIGNA!  
Openingtimesandmoreinformationfrom: [www.miniatur-wunderland.de](http://www.miniatur-wunderland.de)

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VideosofMiniaturWunderlandon: <http://www.youtube.com/user/MiWuLaTV>

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