



DESIGNATICKER//OCTOBER2013

Dear Customers and Associates

Right now, in October, is the time for marvelling at either on a walk or a drive in the countryside. And our newsletter is equally colourful:

the splendid colour of the autumn leaves and the current edition of the DESIGNA

Nowadays employees of larger companies carry a whole host of cards in their wallets. One for access, one for parking and yet another for the canteen. But the staff at the University Hospital in Würzburg have said goodbye to all that. Find out below.

at Russia's Koltsovo Airport in the Urals, which DESIGNA has undertaken in cooperation with its partner, Parking ISD, and you can also see how easily car park operators can help hotel guests to enjoy their stay.

In addition, there are details about a new project at Russia's Koltsovo Airport in the Urals, which DESIGNA has undertaken in cooperation with its partner, Parking ISD, and you can also see how easily car park operators can help hotel guests to enjoy their stay.

We hope that you enjoy reading the newsletter
Your DESIGNA Team

OUR TOPICS

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01 PRODUCT

Small size, big effect - iLogsmultifunctioncard launched in Würzburg in cooperation with DESIGNA



Workers in larger companies in particular will know to have enough coins in their wallet for the ticket access, and another for time keeping. And then yet a

what we are talking about: always needing machine, having to have a special card to get in another for the canteen.

This was the case for around 6,600 employees at the could be more obvious than to combine all of these

University Hospital in Würzburg. So what things?

This is what the hospital operator thought too, and so, together with logs information logistics GmbH Würzburg's municipal transport services, they developed a suitable, extensible solution, based on DESIGNA's ABACUS parking management system. The cloud: the new individually coded card "MasterKey" can be loaded with money as required—both manually at automatic pay stations and online via the web. A detailed breakdown of canteen and parking charges will be made available to the cost control department at the end of every month. The system is to launch in November.

The multifunction card can be used anywhere where several payment functions come together, for example in almost every hospital, in local authority areas and in larger companies. The only prerequisite is the DESIGNA parking management system, ABACUS, and an open interface architecture for connection to the central online server.

02 PROJECT

DESIGNA—at home in the Uralstoo Koltsovo Airport



Koltsovo is situated close to the Russian city of Yekaterinburg near the geographic border between Europe and Asia in the central Urals. With a project at the 5th largest airport in Russia, DESIGNA and its partner, Parking ISD, have once again demonstrated that they are ideally placed to satisfy the wider range of demands that parking management in the aviation industry makes of them. Sergei Lobanov, head of the Passenger Servicing department in Koltsovo says, "DESIGNA offers us exactly the tailored solution that we need from short-term parking through to VIP parking."

Alongside different car parks and tariffs, customer services, employees and operators are all benefiting from, among other things, 25 entrances and exits and 10 automatic pay stations with large TFT displays, VoIP, UPS (uninterruptible power supply), driver camera and convenient readers. Each pay station has a credit card processor with a PIN pad and contains the fiscal printer required for Russia. For long-term parkers there are also barcode readers so that pre-bookers can be identified.

Bus and lorry drivers have also been thought about. They are able to use special double-decker combi terminals with RFID readers, which make it more or less unnecessary to climb down from their vehicles.

Koltsovo Airport offers domestic and international connections to over 80 cities worldwide. For anyone who chooses to take a trip to Yekaterinburg, the adjoining hotel has what is known as a multi-day change unit. This makes it possible to easily convert a short-term parking ticket into a hotel ticket, which guarantees free entries and exits during a guest's stay.

03 PRODUCT

Hotels—with DESIGNA, hospitality starts with the parking



Get here and relax—when a guest feels right at home, then the hotel has achieved its objective.

Being able to easily park their own vehicle on the way to the hotel is an obvious thing for most

people. No matter when or where. For this reason, a system is required that not only works reliably and quickly, but is also easy to operate. The new Blue Edition family from DESIGNA, based on the tried and tested ABACUS system, offers intelligent automation of business processes – guarantees many additional innovative possibilities, especially in the hotel industry.

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From discount to special rates: hotel guests will experience a new level of service with the hotel ticket function. To achieve this, a shorter parking ticket is recorded upon check-in via the manual pay station in the hotel. During an agreed period of time the guest may use the car park as often as he wishes, without having to go to the pay station every time he leaves. If, moreover, a guest wishes to extend his stay or leave early, the period of time can be adjusted individually on the hotel ticket.

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04 STAFF NEWS

Leaving due to retirement. But production manager, Hermann Kühl, will be retained by DESIGNA as a consultant



A joint success story – for 24 years Hermann Kühl has worked at DESIGNA in Kiel. The qualified electrical engineer initially gained experience in Augsburg, Stuttgart and France before joining DESIGNA on 1 October 1989 and working his way through various different departments.

From production control and planning to head of production – his repertoire of knowledge has steadily increased over the years. "The varying activities and challenges relating to the organization of major orders plus the chance to collaborate with pleasant colleagues made working at DESIGNA an incomparable experience," says Hermann Kühl.

The Kiel native particularly likes the city's proximity to the sea and the fresh air, which he likes to enjoy with his family in the garden or on the beach. "After a long day at work my home is my ideal retreat. The perfect day is rounded off with potato fritters with applesauce, accompanied by music from the Beatles, Stones or The Doors."

On 1 September 2013 we waved Hermann Kühl off into an active retirement, as he is expected to remain with DESIGNA as an external consultant until February 2014. The entire team would like to say a big THANK YOU for our many successful years together, and is looking forward to continuing to make use of the extensive wealth of knowledge that makes Hermann Kühl so indispensable to DESIGNA.

05 ANNIVERSARIES

Congratulations: Big anniversaries seldom come onto their own



In times of frequent change, something that is not also not so very unusual: along period of service. We are currently celebrating the following anniversaries and would like to thank each employee for their long-term dedication to the success of our

altogether common place at DESIGNA but with the company. anniversaries and would like to thank each employee for their long-term dedication to the success of our customers and company:

JörgBahn:15years
RanaGhose:15years

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