



# Portfolio



DESIGNA



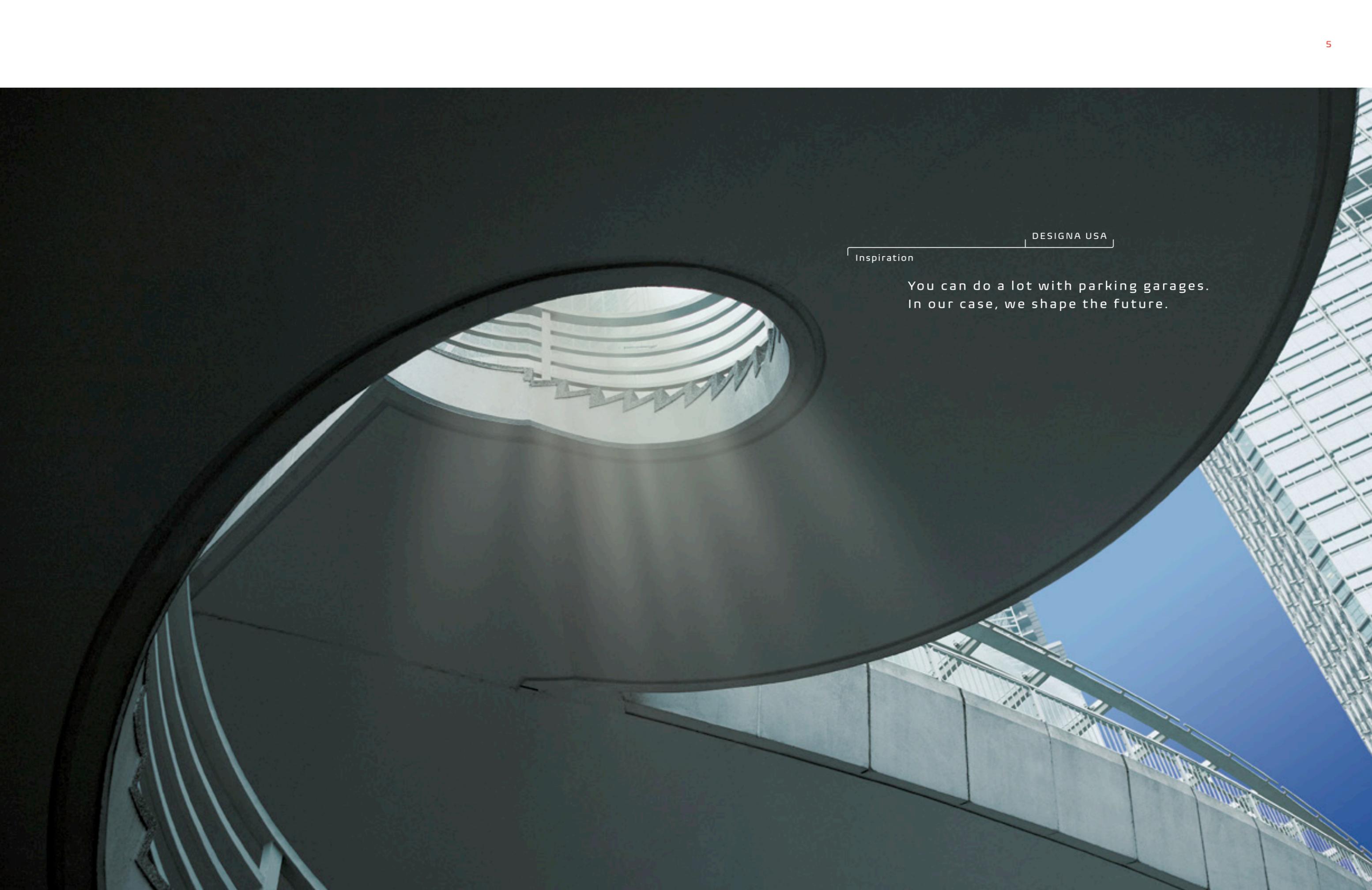
DESIGNA USA

Intro

## A future with strong roots.

Think differently. Work differently. Perform exceptionally. Going against the flow is hard work. But for the past 60 years, our visionary approach has more than paid off – allowing us to develop revolutionary products and services in parking management. We have supplied more than 15,000 systems to date – and that number continues to rise daily. DESIGNA is one of the world's leading companies in fully-automated parking systems.

What makes DESIGNA unique is our ability to provide new, innovative and cutting-edge solutions while maintaining utmost reliability. How do we do it? Many companies unwittingly handicap their creative potential by narrowly focusing on their own market. They see a world comprised only of themselves and their competitors – and their vision becomes equally one-dimensional as a result. We believe that openness is a key to successful innovation. By this, we mean openness to various trends and sources of inspiration. Openness to solutions from the field of intermobility, which, when skillfully combined, result in something unique. But also openness to ideas that seem impossible. In our eyes, only those that overcome seemingly insurmountable odds achieve something that is truly innovative.



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Inspiration

You can do a lot with parking garages.  
In our case, we shape the future.



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Inspiration

DESIGNA provides answers.

Ideas seem to come naturally with a shift of perspective. Thankfully, new vistas and horizons have become much more accessible in our increasingly networked world – both in technological and intellectual terms.

We take advantage of this fact by constantly observing the exciting innovations and technologies being developed in other sectors and countries. Every day, we act as sponges – soaking up inspiration and letting it inform and drive the development of our ideas. But here is another area where many stumble: Who takes the lead when an idea suddenly comes to the table – the idea or the company? This question separates the wheat from the chaff; those who implement a professional idea management framework from those who only pay it lip service. At DESIGNA, our comprehensive innovation process is an essential tool for tapping the full potential of our employees' creativity and ideas. It is what allows us to open up new avenues of parking management for our customers.



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## Systems

Perfection can't be improved upon.  
But it can be expanded. ABACUS.

For DESIGNA, constant reflection and scrutiny are our passion and responsibility. This approach allows us to create something truly unique: ABACUS – a parking management system that sets new standards.

From the start, the needs of our customers were at the heart of ABACUS' development. The result is a system that is reshaping the industry. It is doing this not only in terms of reliability and user-friendliness, but with its game-changing possibilities for integration and networking. By combining internationally recognized hardware and software standards with an open and transparent interface design, the system has almost unlimited scalability and meets the requirements of major regional and international networked projects. Thanks to these features, ABACUS is also the ideal tool for medium-sized systems with 5–25 terminals, as it keeps the option of future incorporation into larger networks on the table.

But don't just take our word for it! Thanks to its outstanding features, ABACUS is the current market leader in terms of technology. The BlueEdition family is a major part of this success. Along with its simplification of applications and intelligent automation of business processes, it also provides a wealth of other options, such as customized pricing, straightforward authorization systems and flexible server management as well as perfectly-integrated web and app services. All this and more make ABACUS the economical and future-proof solution that offers the best protection for your investment – from city-wide projects, airports and shopping centers to hotels and exhibition centers.

SLIMPARK – even the smallest parking garages deserve a great solution.

Large parking complexes and smaller parking facilities differ not only in size, but across a wide range of specific requirements. In light of this, we pooled DESIGNA's entire technological know-how and experience to develop a tailored solution for smaller parking facilities. The result is a unique, professional and economical parking system: SLIMPARK.

SLIMPARK is quickly and easily installed, but don't be fooled by its simplicity. The system is powerful enough to fulfill all of the requirements placed on a complete parking system. SLIMPARK uses barcode technology, which is particularly suited to smaller parking facilities and is able to process both short-term parking tickets and seasonal parking cards. SLIMPARK's minimal number of moving components is particularly practical as this considerably reduces the requirements for maintenance and spare parts and their associated costs. At the same time, SLIMPARK offers a maximum in user-friendliness – the lean system is extremely simple and intuitive to operate despite its versatility.





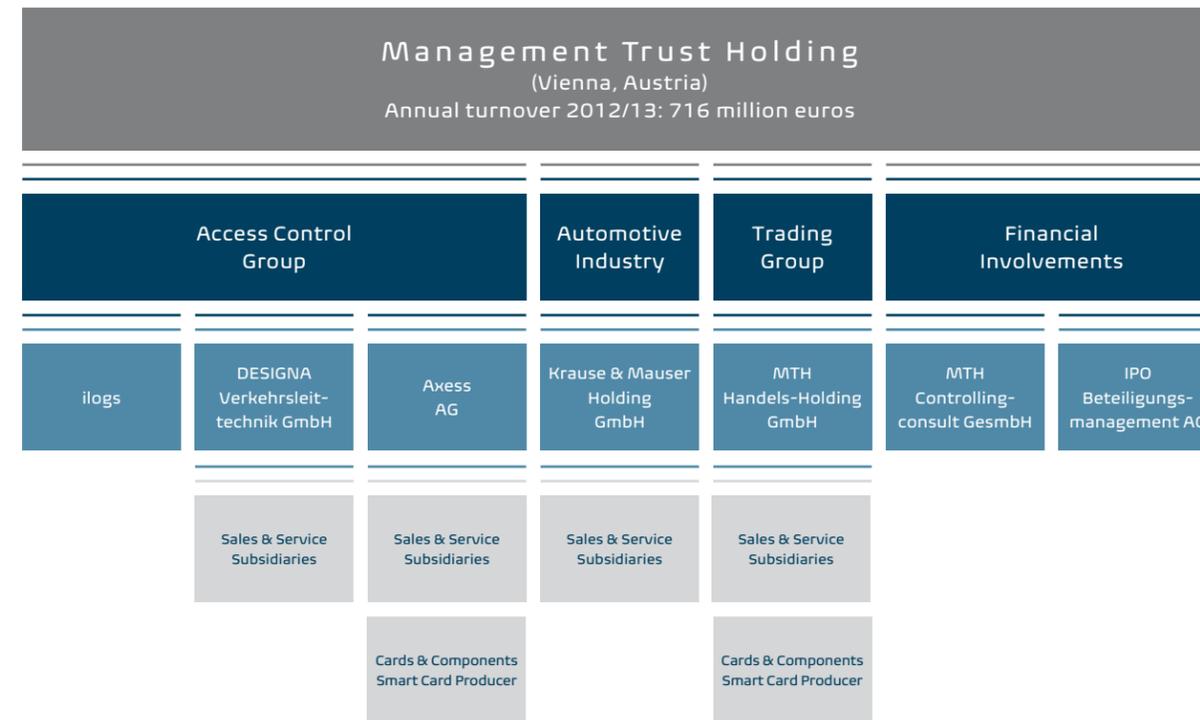
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References

To get ahead one must think ahead.

Future viability and networking are the defining subjects of our industry. The question is not whether the future will come, but what it will look like when it gets here. An advanced parking management company is therefore well-advised to keep an eye on current developments in areas like urbanization and traffic technology. But this should only be the beginning. How will the people of tomorrow live? What will they value? How will this impact the products and services needed? These are just some of the questions that need to be answered to prepare for the future. Today, all of our findings from these areas are being incorporated into our new product solutions. It is therefore no surprise that DESIGNA offers parking management solutions that not only meet our customers' needs but exceed them. Whether hotels, airports, shopping centers or hospitals, DESIGNA is the best choice for intelligent parking management systems that provides added value. Many services and features, such as unparalleled reliability, the ability to implement flexible fee structures and easily manage a wide variety of user groups, can only be realized by using an intelligent parking management system – from DESIGNA.

Overview MTH Holding



Facts and figures

<b>Company name</b>	DESIGNA Verkehrsleittechnik GmbH A company owned by Management Trust Holding AG (Vienna, Austria)
<b>Core competencies</b>	The development, production, installation and servicing of fully-automated parking management systems
<b>Our customers</b>	Airports, shopping centers, hospitals, parking facility operators, local authorities / councils, hotels / exhibition centers, car manufacturers
<b>Management</b>	Dr. Thomas Waibel (CEO) Stefan Ille (CTO)
<b>Market entrance</b>	1951
<b>Market presence</b>	In 60 countries with subsidiaries and partner agencies
<b>Subsidiaries</b>	DESIGNA SABAR (Beverly, Australia) DESIGNA Verkehrsleittechnik GmbH (Vienna, Austria) DESIGNA Parking & Aces s.r.o. (Prague, Czech Republic) DESIGNA France SAS (Cergy, France) DESIGNA ASYTEC GmbH (Mainz, Germany) DESIGNA Access KFT (Budapest, Hungary) DESIGNA Italia S.R.L. (Bolzano, Italy) DESIGNA Ltd. (Sunbury on Thames, United Kingdom) DESIGNA Access Corp. (Oak Brook, Illinois, USA)
<b>Number of employees</b>	300

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