



Private Cloud

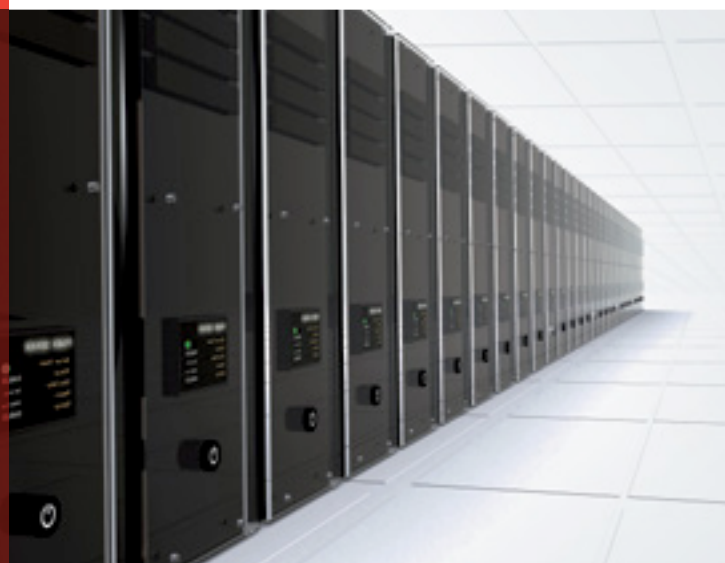


DESIGNA

Private Cloud

Enhanced security from a single source.
Private Cloud from DESIGNA.

There's an old adage that says "if it ain't broke, don't fix it". While there is certainly much wisdom in this saying, there are some notable exceptions – sectors with stringent security requirements, such as parking management, being chief among them. The IT infrastructure behind a parking facility must process a high volume of commands and highly sensitive data sets day in and day out. Malfunctions can have drastic financial consequences. Wouldn't it be more forward-thinking to choose a solution whose security grows automatically with the tasks assigned to it – safeguarding your company's sales revenue with its elevated system stability? Welcome to Real Cloud by DESIGNA – the new security solution for your parking management company.



How does Private Real Cloud work?
What advantages does it offer?

Conventional parking garages require a dedicated server to manage and control their operations. With Private Cloud, everything changes. DESIGNA is the only manufacturer in the world that lets you run all of your facilities via a central, specially protected server. This server is always up-to-date – both in terms of hardware and software. We know that data protection and the reliability of your systems comprise the

bedrock of your business. That's why our highly trained team of IT experts is at your service in this extremely vital area. With Private Cloud, you always have the right software for your needs. Every parking facility, no matter how old, runs the latest standardized software version. This means that connecting new parking facilities is a piece of cake – and the money saved from not having to buy a new server is the proverbial cherry on top.

Your system is operated with the utmost reliability at a professional data center, where strict security rules are in force. Redundant internet connections and emergency backup generators are standard along with uninterrupted access control, daily data backups and more. Failover cluster technology is another plus point when it comes to security –

working in the background to ensure that your parking systems are always up and running smoothly. Should any unexpected problems arise, a VIP PIN for our hotline gives you fast access to our support team, which works closely with our development department to provide comprehensive solutions. Private Real Cloud from DESIGNA – you couldn't be in safer hands!

Private Cloud	In-house Server
<ul style="list-style-type: none"> • Guaranteed reliability thanks to failover clusters, backup generators and secure internet connections 	<ul style="list-style-type: none"> • Additional costs for installing, servicing and maintaining security features
<ul style="list-style-type: none"> • Enhanced data security as unauthorized access to the data center is prohibited and every transaction is password protected 	<ul style="list-style-type: none"> • Server is located in the parking garage so there is a risk of data theft
<ul style="list-style-type: none"> • Daily backup of all customer data 	<ul style="list-style-type: none"> • Operator bears sole responsibility for arranging backups for each server
<ul style="list-style-type: none"> • Latest version of program and security updates guaranteed 	<ul style="list-style-type: none"> • Current version of program and security updates not guaranteed
<ul style="list-style-type: none"> • Easy expansion as server and software structure is already in place 	<ul style="list-style-type: none"> • Additional server costs for each newly networked parking facility
<ul style="list-style-type: none"> • Simple introduction of new parking products and functions thanks to standardized software versions 	<ul style="list-style-type: none"> • Increased costs for maintaining versions and systems and introducing new parking products
<ul style="list-style-type: none"> • Effective protection against unauthorized software hacks 	<ul style="list-style-type: none"> • Risk of unauthorized access to the IT structure
<ul style="list-style-type: none"> • Virus attacks impossible 	<ul style="list-style-type: none"> • The operator must constantly ensure protection against viruses and hacking
<ul style="list-style-type: none"> • 24/7 hotline with direct access to DESIGNA's highly trained experts included 	<ul style="list-style-type: none"> • Additional costs for servicing
<ul style="list-style-type: none"> • A team of IT experts available for quick, effective responses to incidents 	<ul style="list-style-type: none"> • Extensive training required for own IT staff
<ul style="list-style-type: none"> • No costs for the server IT over the entire life of the system 	<ul style="list-style-type: none"> • Additional investment and repair costs for the server over the life of a system (statistics show avg. server lifetime of 3-4 years)
<ul style="list-style-type: none"> • Time savings for the operator, as DESIGNA assumes responsibility for the server structure 	<ul style="list-style-type: none"> • Own responsibility for server infrastructure (evaluation and decision-making)
<ul style="list-style-type: none"> • Planning security over the entire life of the system 	<ul style="list-style-type: none"> • Changes to the technology and/or server failures can result in higher costs
<ul style="list-style-type: none"> • No additional costs for adapting to the latest technologies 	<ul style="list-style-type: none"> • Technological improvements require additional investments

contact

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