



# Web & App



DESIGNA

## Intermobility – a strong partner opens up new possibilities.

DESIGNA's parking innovation has developed robust Internet-supported applications and services. This has been made possible in part by our newly established alliance with ilogs information logistics GmbH. Moving into the future, the entire capability of this company will be included in many DESIGNA products, thereby opening up new possibilities to our customers in the field of intermobility. Elements of intermobility include the integration of Internet-based applications and customer loyalty systems such as pre-booking, city networking systems and city cards. The future competitiveness of our customers will be considerably enhanced by this partnership.

## ParkingHQ – the new parking headquarters for your parking spaces.

The ParkingHQ portal offers parking operators the opportunity to offer their available parking spaces online with very little effort. You can decide which service functions and information you would like to offer for your facilities. It is also possible to connect your parking facilities to the reservation and booking tool.

Your customers will find all sorts of useful information on ParkingHQ, such as a list of free spaces, all of the services offered by each facility, along with its prices, and even ways to reach the lot quickly. ParkingHQ is also available as an app, so customers can make use of this service while they are out and about.

### ParkingHQ portal + smartphone app

#### Benefits ParkingHQ

- **Problem-free addition of free parking spaces** – no matter how many
- **Easy utilization** – via existing modules
- **Comprehensive availability** – thousand of parking spaces online
- **Quick-check function** – list of free spaces
- **Practical price listings** – every price at a glance
- **Reservation of the chosen parking space** – available as an option
- **Services at a glance** – list of car park services including opening times
- **Directions** – free spaces are shown on a mini map



## Parking information as a valuable online service.

A new service is capturing the hearts of customers. DESIGNA enables parking operators to present information about their connected facilities with an operator-specific Internet solution directly onto a smartphone or on the Internet. This practical application provides dynamic information about the occupancy status and capacity utilization of the parking facility, plus additional information such as prices, equipment, accessibility, directions, services and much more. Your customers will be happy to use this beneficial high-tech service that will increase the capacity utilization of your parking spaces.



## Parking apps – the perfect solution for all new media.

DESIGNA sees today's technical challenges and embraces them as opportunities. DESIGNA is committed to staying at the forefront of innovation, so that our customers are offered the best-engineered solutions that incorporate the latest technologies. The most recent demonstration of this is the powerful parking applications that can be easily adapted to suit specific operators' needs that we developed for use with smartphones. The entire parking sequence, from finding a free space, through smooth payment procedures, to the generation of an electronic ticket, can be performed on the customer's smartphone. This is the technology that your customers want.



## Pre-booking with DESIGNA – intelligent and timely.

Effortless reservation of a parking space online – DESIGNA's new pre-booking tool fulfills the wishes of many parking customers and operators by allowing customers to reserve their chosen parking space over the Internet. The exasperating search for a parking space is a thing of the past! Depending on the configuration selected, all of the payments options are also provided. It is even possible to pre-book large numbers of parking spaces, for example for tour operator or event parking. There are two ways to go about booking a space: directly via the DESIGNA parking portal or a client-specific solution via a link on your operator's home page. DESIGNA's pre-booking options also generate valuable customer-related data that help facility operators significantly enhance their capacity analysis and budget planning.

## QR Code – Use promotional codes to increase popularity and loyalty.

Now you can enhance your marketing campaigns using your parking management system! QR promotional codes can be used for e-Commerce campaigns, websites or apps, as well as traditional print media such as sales collateral or print advertising, to reach a wide target audience. Customers benefit from being able to use your parking facility at special rates, and operators profit from the increasing popularity and utilization of their garage. The QR promotional code can also be used as a pre-booking tool.

contact

DESIGNA Access Corporation

777 Oakmont Lane, #2000

Westmont, IL 60559

[info@designaUSA.com](mailto:info@designaUSA.com)

[www.designaUSA.com](http://www.designaUSA.com)